

## PG-DBJCC 2019-20



The session witnessed many educational and entertaining events throughout the year with active participation by the students. The beginning of the series of events was



initiated by the formulation of core teams of Placement Cell, Newline Department, The Social Media Handlers and the Event Management Team. Placement cell established network with alumni for holding workshops, guest lectures and offering industry exposure via internships, the Newline

department prepared the PG-DBJCC magazine combining all the happenings of the session along with some creative pieces by students. The Social Media team managed the media cell pages, live over Facebook and Instagram updated on upcoming events with the event management team organizing various competitions and other



events around the year.

The first step made towards the podium was through the Debate Competition followed by workshops on Fashion Journalism, Swabhav- a personality development session and a digital marketing workshop. There was a guest lecture on News and Reporting by Mr. Karunashankar Sharma- an anchor and the correspondent at TV9 Bharatvarsh news channel. A visit to the India Ahead

News Channel was also organized for the students for a live debate discussion.



The students took an enthusiastic part in the Mock Press Conference which awarded the best team along with the best interjecting reporter, spokesperson, and spontaneity. There were interactive learning sessions of talk shows, news reporting, designing

of the advertisement campaigns and Facebook marketing. The students were taught software SPSS and InDesign. Moreover, the learning of documentary making gave students the opportunity to think out of the box and create interesting short films. Series of 'Industrial training' sessions were also organised to make the students ready for the job market.